

ODS Online Form

Project Plan for Transforming a Paper Form into an Online Form for a University's Office of Disability Services (ODS)

CONTENTS

Section 1: Transformation Chart & Impact Statement	3
Section 2: Introduction & Background	4
Section 3: Organizational Considerations	7
Section 4: Communication Plan	7
Section 5: Resource Planning	9
Section 6: Project Plan	11
Section 7: Budget & Estimate	14
Section 8: Project Schedule	16
Section 9: Scope Creep & Change Management	17
Section 10: Managing Challenges & Facilitation	19
Section 11: Project Close-Out	21
Section 12: Summary	22
Resources Used	23
Appendices	27

SECTION 1: TRANSFORMATION CHART & IMPACT STATEMENT

IMPACT STATEMENT

This project is all about transforming a clunky, paper-based exam accommodations request form into a streamlined digital process. I am privileged to work at a new campus of an established university. Though we strive to maintain a family atmosphere, hand-carrying an exam accommodations request to the Office of Disability Services (ODS) facilitator makes less sense now, with our growing student population. The ODS Online Form project is happening in real life. My mission in this class was to take it and run with it, hypothetically, creating all the building blocks of a fully fleshed, waterfall-style project. Having expanded a simple project to meet the class requirements, I now have the tools and insights to work with stakeholders and push the project forward in the new year, picking up and adapting the elements we need to make it work for us.

TRANSFORMATION CHART

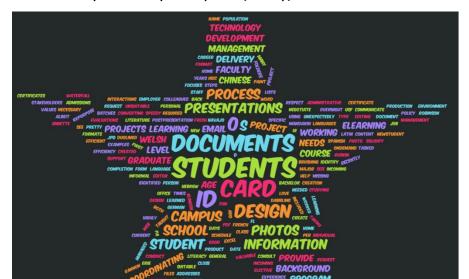
	FROM: Text	TO: Graphic	Click thumbnail below to see the result
Transformation 1	Used SMART framework to define my final project	Used WiseMapping tool to transform the text into a mind map	Section accounts for distinct the section of the se
Transformation 2	Digging into the step-by-step details of the project	Used Miro to transform the text into a graphical Work Breakdown Structure (WBS)	STEP 1 POWER FIRST STEP 2 STEP 2 STEP 2 STEP 3 STEP 4 STE
Transformation 3	Midterm: A paper analyzing tools for transforming a text- heavy document into an informational video	Used Microsoft Publisher and Adobe PDF to transform the 5-page paper into a 2- page presentation	DIGITAL TRANSFORMATION IN A TIME OF CHANGE Tools for Transforming a Tool Heavy Document into an informational Video Presi Video Commission Video Commission of the Commiss

SECTION 1 RESOURCES (CLICK TO NAVIGATE)

SECTION 2: INTRODUCTION & BACKGROUND

The goal and challenge for Dr. Anderson's EME6235 Technology Project Management class was to plan out a real or hypothetical project, building out the elements of the final project scheme week by week in the course assignments.

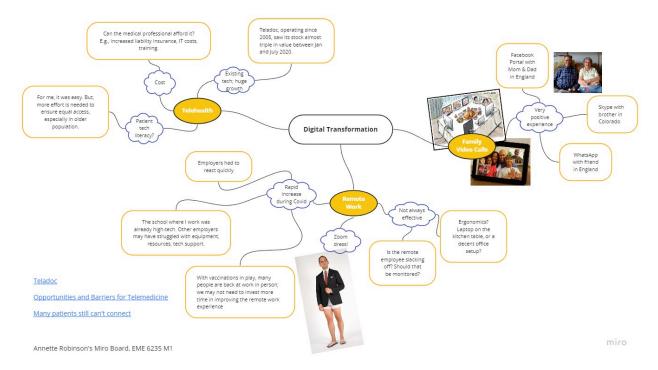
An early building block was the creation of a word cloud illustrating we students as individuals and (nascent) project managers, highlighting early interests and thoughts of the project we planned to build.



ABCya.com early attempt: Fun, wordy, and a little chaotic!



We were also asked to consider how our ways of living and working have undergone digital transformation, in recent months and years; to consider the level of effort going into these transformations; and to look to the future in terms of whether these transformations are worth investing more time into. I used a Miro mind map, as shown below.



Next, we used the SMART framework to begin to define our projects. Here is how my project began to take shape.

Specific

What / Subject: Creation and implementation of an online exam accommodations request form for the local campus of the school where I work.

Title: ODS Online Exam Accommodations Request Form

Tools/Software: An online form created on the school's website using the same web technology as the existing/main campus form; a workflow that progresses the request to the relevant parties; a room reservation system that could be as basic as Microsoft Bookings or could tie into the school's existing proprietary room reservation system.

Why / Purpose: The school campus where I work has a larger than usual number of students approved for testing accommodations this semester, through the school's Office of Disability Services (ODS). The school's main campus already has an online form in place where students can request accommodations for a specific exam through the ODS website. Adding an online form for the local campus will make the currently clunky process more efficient for students, faculty, and staff. The online form will trigger a workflow that will move the student's exam accommodations request through the instructor, to the staff facilitating the exam, and will potentially include creation of an online room and services booking system.

Importance to me: I am the staff member responsible for facilitating the clunky exam accommodations system at a small, local campus that does not have an ODS office on site and lacks a dedicated testing

space. Everything is manual and the accommodations request process lacks consistency from program to program.

- **Who / Stakeholders**: Main campus: ODS; ITS. Local campus: Director who oversees student success; me, as facilitator; ITS; program directors and faculty; possibly physical plant.
- ➤ Where: Joint project between main campus and local campus where I work, electronic implementation for use at the local campus.
- **When**: ODS desired target date is Summer 2022.

Measurable – By the end of this course, I want to have a project plan with a realistic timeline that is already moving forward (steps taken in real life). Most important measurable outcome for the project is: A functioning online form that is routed from student to instructor to exam facilitator. Secondary outcome: Connecting the form/exam request to a simple online room reservation system.

Achievable – Focus areas related to developing skills in PM that will help me support this idea:

- ➤ Get real input from the stakeholders, listening and developing empathy. What solutions work best and most realistically for everyone, even if they would not be my first choice? Achievable I have access to all stakeholders.
- ➤ Get data to quantify cost savings that will result from this project. Achievable I am involved in the work put into the current process by multiple parties.

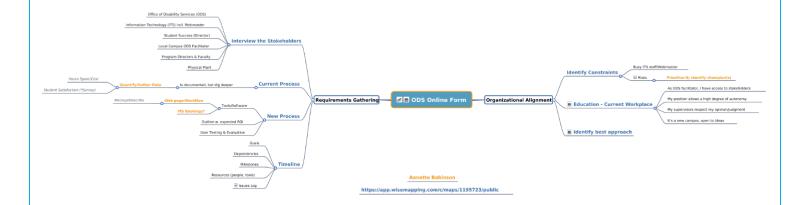
Realistic – relevant right now – This project will address a current process that is time-consuming and inefficient. My work day this semester is crowded with trying to keep up with exam accommodations requests on top of many other tasks and projects. Showing willingness to take the lead on this project will enhance my profile with management; work done and progress made can be reported on my annual evaluation. There is openness around my position and reporting hierarchy for me to feel confident in moving this project forward.

Timely – The need for this project is already part of a conversation that is going on right now, as a larger number of students have been approved for ODS accommodations. The starting date is now; the target date is Summer 2022 (ODS desired date).

SECTION 2 RESOURCES (CLICK TO NAVIGATE)

SECTION 3: ORGANIZATIONAL CONSIDERATIONS / PROJECT SETTING

I used the Wisemapping tool to illustrate how the project criteria identified so far would be mapped to my organization (academic setting). Please visit https://app.wisemapping.com/c/maps/1195723/public to view a larger image and to access additional text on mouse rollover.



SECTION 3 RESOURCES (CLICK TO NAVIGATE)

SECTION 4: COMMUNICATION PLAN

A. COMMUNICATION GOALS

The organization is located at two campuses, over a thousand miles apart. The Office of Disability Services (ODS) is located at the main campus; functions of the ODS are performed at the daughter campus. Given the distance, and the resulting infrequency of in-person communications between the two locations, it is crucially important to have a well-defined communication strategy that will keep all team members engaged and motivated. A major goal will be to encourage video meetings and phone calls.

B. COMMUNICATION TYPES AND FLOW

The diagram under **G. Communication Flows** shows communication lines between campuses and between roles. Position hierarchies are not well delineated in this organization. For the most part, the stakeholders have an 'open door' policy; that helps with flexibility and ease of communication.

C. ANTICIPATED COMMUNICATION CHALLENGES

Team members being at a distance in two locations leads to the possibility of misunderstandings and miscommunications, especially as a lot of campus-to-campus communication takes place via email.

The Program Directors (PDs) are busy and it may be a challenge to pin them down for meetings.

ITS staff are busy and may delegate tasks to student employees with a high turnover rate. Continuity of communication will need to be monitored.

D. COMMUNICATION TOOLS

- Microsoft Outlook for emails
- Microsoft Teams for chat/messaging, working collaboratively, video calls
 - The PM, the ODS team on both campuses, and the Student Success Director (SSD) are on a Microsoft team.
- Zoom, in some cases, for video calls; more likely for the PDs who are in the habit of using Zoom for teaching and meetings.
- TeamDynamix for projects and work flow (ITS side)
- Phone calls

Video calls will be recorded; messaging on MS Teams can be accessed at any time; notes on phone calls can be kept in Microsoft Planner/To Do that can be attached to the team in MS Teams.

E. COMMUNICATION FREQUENCY

The PM will hold a once-weekly video meeting with ODS staff and the SSD, as these are the key stakeholders in the project. Communication will be ongoing via MS Teams as well.

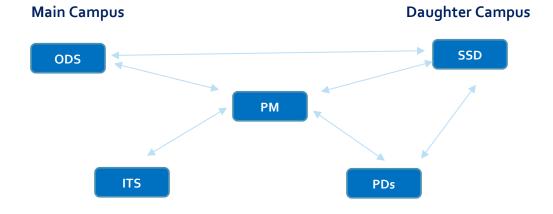
Meetings with other stakeholders will be as needed, depending on who is involved at each phase of the project.

At the daughter campus level, stand-up meetings will take place between PM and SSD (where both are located), at least twice a week.

F. IMPORTANT MESSAGES

The PM will send a weekly project update email to all stakeholders. This will include a link to a project dashboard giving full disclosure on tasks and status. Transparency is key.

G. COMMUNICATION FLOWS



SECTION 5: RESOURCE PLANNING

DESCRIPTION OF HUMAN AND NON-HUMAN RESOURCES

Click image to see a larger view in Appendix A.

Resources - Human

Department	Job Title	Role	Level/Skill			
Office of Disability Services (ODS)	Office of Disability Services Director	Ultimately accountable for this project	As ODS director, dictates the need for this form and approves it/final sign-off. The go-to person for expertise on student disability needs			
	Administrative Assistant, ODS	Testing and giving input to how this form works for students	Has experience and insight into how the existing online form works for students and staff at the main campus			
Student Success	Student Success Director	Responsible for implementing solutions at the local campus	Many years of experience at the school; an invaluable resource for connecting people, especially between campuses			
Information Technology Services (ITS)	Instructional Technology Support Supervi	Will be accountable for creation and testing of the new form and workflow	Instructional technology expertise. Can't do this without them.			
	₩ebmaster	Will be responsible for creating the new form	HTML, CSS, Javascript. This will be a web-based form.			
	Systems Analyst	Will be hands-on testing the new form and workflow	Works under direction of the instructional technology support supervisor. Could be either of two individuals.			
Academic Affairs	Program Directors	Local campus program directors will test and sign off on the new form.	Have experience in how things work in their program on campus. While they will not sign off on the new form, getting their buy-in will ensure the testing and implementation run smoothly.			

Resources - Tools - Existing

Resource	Purpose	Specifics (If Applicable)
Zoom	Communication, Interviews	
Microsoft Teams	Communication, Interviews	
Microsoft Office Suite	Communication, Planning/documents	Outlook, Word, Excel, PowerPoint
Microsoft Bookings	Ties in to the new form	
OneDrive	Data/Cloud Storage	
Ellucian	Website/Database Software	
TeamDynamix	ITS Project Management Tool	

RACI CHART – CLARIFY STAKEHOLDER ROLES

Created using a template from Stanford University (link in resources list)

RACI role definitions:

R = Responsible	Responsible for performing the task (ie. the actual person doing the work to complete the task).
A = Accountable	Ultimately accountable for the task being done in a satisfactory manner. The accountable person must sign-off the work that the Responsible person produces.
C = Consulted	Team members whose input is used to complete the task. Communication with these members will be 2-way in nature.
I = Informed	Team members who are informed as to the status of the task. Communication with these members will be 1-way in nature.

	Project: ODS Online Form		Roles									
	Critical Activity	Project Manager	ODS	Student Success Director	ITS	PDs						
=	Project Plan	R	С	Α	С	С						
Vision	Preliminary Project Timeline	R+A	- 1	1	С	С						
_	Risk Assessment	R	С	C+A	С	С						
	Meet with stakeholders	R+A	С	С	С	С						
	Current process: Document it	R	С	C+A	С	С						
	Current process: Quantify cost (man-hours)	R	С	Α	С	С						
	Current process: Conduct student satisfaction survey	R	C+A	C+A	1	1						
E	New process: Outline it, w. expected ROI	R	С	C+A	С	С						
Action	New process: Choose tools/software	С	C+A	C+A	R	С						
	Refine the project timeline	R+A	- 1	- 1	С	С						
	Create prototype	1	С	Α	R	1						
	Test & evaluate prototype (internal)	С	С	C+A	R+A	С						
	Test & evaluate prototype (end user)	1	С	C+A	R+A	1						
	New process: Deployment	R	R	C+A	R+A	С						
	Focus Group, Other Feedback	R	С	C+A	- 1	С						
no-	Lessons Learned Meeting	R+A	С	С	С	С						
Close-Out	Final Walkthrough of all Project Elements	R	С	C+A	С	1						
	Archive Files & Assets	R	С	C+A	R	С						

SECTION 5 RESOURCES (CLICK TO NAVIGATE)

SECTION 6: PROJECT PLAN

SCOPE OF WORK [CREATED USING TRACKTIME24]

A. GOALS

- Meet with stakeholders. Clarify goals, needs, expectations.
- **Document the current process.** PM is the on-ground facilitator of the process but some knowledge may also come from other stakeholders.
- Quantify the cost of the current process. \$ cost will be mostly in person-hours, but there is a potential less tangible cost in student satisfaction with the process. Student frustration with a clunky or difficult process might lead to negative feedback for the educational program.
 - Investigate the program exit surveys to identify any actual negative feedback related to the exam accommodations process. Loss of student enrollment revenue due to poor program/school reviews is a possibility.
- Conduct a student satisfaction survey.
- Outline the proposed new process.
- Identify tools and software to be used in the new process.
- Create prototype of the new online form.
- **Create prototype** of a room reservation system that the form feeds into.
 - The current testing room reservations process is one of the most time-consuming pieces of this overall process. Creation of an online room reservations system might be stretching the scope of this "ODS Online Form" project but will be well worth it, if it can be incorporated.
- Test and evaluate the prototype (internal at ITS and ODS facilitator level).
- Refine the prototype as needed.
- **Test and evaluate the prototype** (end user students and instructors).
- Refine the prototype as needed.
- Deploy the new online ODS exam accommodations request form, with accompanying online testing room reservation system.
- Conduct a post-deployment focus group.
- Hold a 'Lessons Learned' meeting with the project team.
- Archive project files and assets in a secure repository

B. BUDGET

- Projected to be measured mostly by hours that will be spent by:
 - Project Manager
 - ❖ ITS
- Possible refreshments if there are in-person planning meetings. This is less likely.
- Tools/services already in use/paid for include: Qualtrics for the survey; Zoom for most meetings.

C. DEADLINE

Summer 2022

D. REQUIREMENTS

- WHAT:
 - An online exam accommodations request form already exists for the main university campus. This project will recreate a similar form for the local campus.

- ❖ The form will be housed on the same web page as the existing form.
 - Student fills form; 'Submit' notifies instructor to fill.
 - Instructor fills form; 'Submit' notifies the local ODS facilitator, and opens the exam room reservation system. *new, specific to the local campus
 - Instructor chooses exam room. 'Submit' reserves the room and notifies the local ODS facilitator.
 - Microsoft Bookings is a possible option for the local campus room reservation system.

• CONSIDERATIONS:

- Get real input from the stakeholders, listening and developing empathy. What solutions work best and most realistically for everyone?
- RESPECT is a key tenet of the organization.
- Workplace environment: This is a new campus open to ideas; without a strict hierarchy, a looser project plan should work. Constraints include a busy webmaster and ITS staff. A solution may be to connect with an individual in the ITS office who can champion the project.

E. PEOPLE / STAKEHOLDERS

- Office of Disability Services (ODS)
- Information Technology (ITS), including Webmaster
- Student Success Director
- Program Directors
- Students
- Project Manager

F. SPECIAL PROJECT REQUIREMENTS

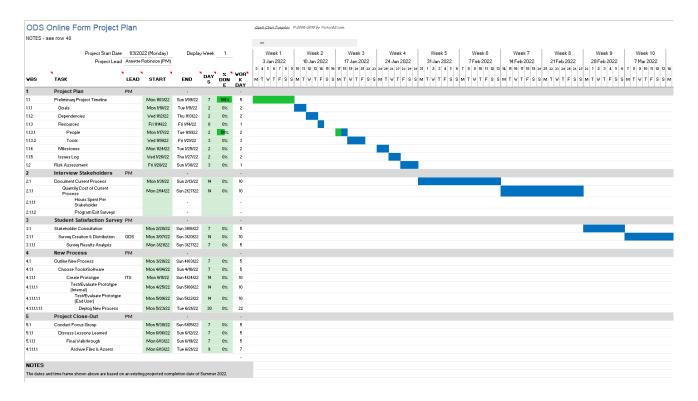
• Accessibility is key; already built into the existing online form; will be a consideration for the room reservation system.

G. OUT OF SCOPE

- Steer clear of expanding the project to cover local campus ITS needs, e.g. updating camera systems for remote proctoring;
- or discussions of local campus staff responsible for proctoring and facilitating.

PROJECT PLAN [CREATED USING A VERTEX42 TEMPLATE]

Click image to see a larger view in Appendix B.



KPIS [ADAPTED FROM FORBES MAGAZINE, 2020]

KPIs for Digital Transformation of an Exam Accommodations Request Form

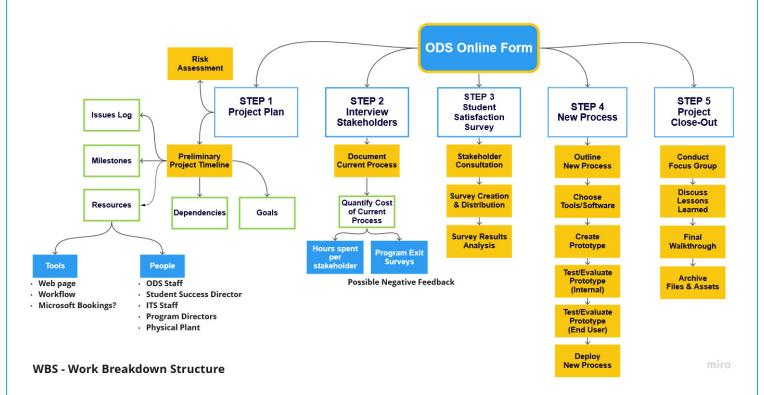
KPI - Key Performance Indicator	KPI Measurement Method	KPI Tracking			
1. Hours saved	Self-tracking of hours worked by all individuals involved in the ODS exam accommodations request process	Measure hours worked under: Current process Testing prototype New process in place and users trained			
2. Operational improvement	Measure time gap between these workflow stages by self-reporting (current process) and workflow tracking (prototype and new process): 1. Student submits request form to instructor 2. Instructor submits form to ODS facilitator 3. ODS facilitator reserves a room and notifies instructor and student	Measure time gap under: Current process Testing prototype New process in place and users trained			
3. Customer experience (student)	Qualtrics student satisfaction survey	Survey the students under: Current process New process in place and users trained			
4. Team morale (staff & instructors)	Qualtrics team morale survey	Survey staff & instructors under: Current process New process in place and users trained			
5. Institution core value: Seamless process	Measure this value in the student satisfaction survey and the team morale survey	Students, staff & instructors will be surveyed under: Current process New process in place and users trained			

SECTION 6 RESOURCES (CLICK TO NAVIGATE)

SECTION 7: BUDGET & ESTIMATE

WORK BREAKDOWN STRUCTURE (WBS)

The WBS (this one created using Miro) breaks the project into steps and sub-steps. Note the waterfall-style flow from one step to the next.



FACTORS CONTRIBUTING TO BUDGET ESTIMATE

I used guidelines from TechRepublic (Mochal, 2008) to help define the level of effort and time required at each stage of the project.

- 1. Accuracy of the estimate: High level of accuracy and detail are not needed, as the project is already approved and will be going ahead with resources already in place.
- 2. Initial estimate of effort hours: Basing this on my Work Breakdown Structure (WBS) below:
 - Step 1, Project Plan = PM hours = rough estimate 12 hours
 - Step 2, Interview Stakeholders = hours for PM and all stakeholders participating in interviews to
 document the current process = estimate <u>11 hours</u>; PM to consolidate interview information,
 document current process, and quantify cost of current process = rough estimate <u>10 hours</u>

- Step 3, Student Satisfaction Survey = hours for PM and ODS staff and Student Success Director for consultation, survey creation/distribution, and results analysis = rough estimate <u>5 hours</u>
- Step 4, New Process = rough estimate 33 hours (all stakeholders involved at points along the way)
- Step 5, Project Close-Out = rough estimate 32 hours (all stakeholders involved)
 - Total initial estimate = 103 hours
- 3. Specialist resource hours: None anticipated
- 4. Factoring in potential 'rework' hours if needed = add 20 hours.
 - o New estimate: 123 hours
- 5. Project management time (a) 15% of the effort hours = 19 hours
- 6. Add contingency hours = 10.5 hours (10% of effort hours, as the work is fairly well defined)
- 7. Total effort hours, all included = 152.5 hours
 - Quite rough \$\$ estimate, partially dependent on disclosure of staff salaries in a hypothetical environment: If PM is \$40/hr and other staff involved range from \$10/hr to \$45/hr, estimate of total project cost = \$4,763
- 8. Review and adjust: Not necessary at this time
- g. Document all assumptions: All existing stakeholders will be in place for duration of project (any change in staffing could cost more hours in interviews and getting the new person up to speed); Projected tools and resources will all be suitable for the project and will perform satisfactorily.

\$\$ ESTIMATE

Staff	Rate	Step 1 Hours	Step 2 Hours	Step 3 Hours	Step 4 Hours	Step 5 Hours	PM Hours	Total Hours	Cost
PM	\$ 40	12	16	4	7	15	19	73	\$ 2,920
ODS Director	\$ 45		1	0.5	3	4		4.5	\$ 203
Student Success Director	\$ 45		1	0.5	3	4		4.5	\$ 203
PDs	\$ 40		1		3	2		4	\$ 160
ITS Manager	\$ 35				3	3		3	\$ 105
ODS Staff	\$ 17		1		4	3		5	\$ 85
ITS Student	\$ 10		1		10	1		11	\$ 110
	Rate	Rework	Contingency					Total Hours	Cost
Average of all pay rates	\$ 33	20	9.5					29.5	\$ 978
							Tota	l Project Cost	\$ 4,763

SECTION 7 RESOURCES (CLICK TO NAVIGATE)

SECTION 8: PROJECT SCHEDULE

PROJECT SCHEDULE [CREATED USING A VERTEX42 TEMPLATE]

Click image to see a larger view in Appendix C.

Week	1	2	3	4	5	6	7	8			11							18	19	20	21	22	23	24	25	
Starting	Jan	Jan	Jan	Jar	n Jan	Feb	Fe	b Fel	b Feb	Ma	r Mar	Mar	Mar	Apr	Apr	Apr	Apr	May	May	May	May	May	Jun	Jun	Jun	Notes
Starting	3	10	17	24	31	7	14	1 21	28	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	
	Prelin	ninar	Proje	ect Ti	meline																					PM, ODS, SSD
		Goal	s																							Assume 40-hour week
		Dep	ender	ncies																						Weekend work possible: PM or
		Reso	urce	s																						MS Office suite. OneDrive
Project Plan			Peop	ole																						rio onice sake, one one
			Tool	s																						
				Mile	stones	:																				
				Issu	es Log																					
				Risk	Asses																					
					Docu	umenti	Curre	nt Prod	ess																z	PM
Interview	_						Qua	antify C	ost of	Curre	nt Proc	ess													COMPLETION	Assume 40-hour week
Stakeholders	_						Hou	Hours Spent Per Stakeholder								Ë	Weekend work possible									
							Pro	gram E	xit Sur	veys															. Mar	Zoom, Teams, Office
									Stal	eholo	ler Cor	sultat	ion												ŏ	PM, ODS, SSD
dent Satisfaction										Sur	vey Cre	ation	& Dist	ributi	on										OJECT	Assume 40-hour week
Survey																										Weekend work possible: PM or
												Surv	ey Re	sults A	Analys	sis									H.	Office, OneDrive, Qualtrics
	_												Outli	ne Ne	w Pro	cess										PM, ODS, SSD, ITS
	_													Cho	ose To	ools/9	Softwa	are								Assume 40-hour week
New Process	_														Crea											Weekend work possible: PM &
	_																Testi	Evalua	ate Pro	totype	(Intern	al)				Office, Bookings, OneDrive,
	_							Test/Evaluate Prototype (End User)									er)		Ellucian, TeamDynamix							
																					Deplo	y New I	Proces	5S		
																						Focus				PM, ODS, SSD, ITS, PDs
roject Close-Out																							Lesso	ns Lea		Assume 40-hour week
																								Final ¹		Weekend work possible: PM &
					_		-				-													Archit		Office, OneDrive, TeamDynam
																										PM = Project Manager
																										ODS = Office of Disability Services
																										SSD = Student Success Director
																										ITS = Information Technology Servi PDs = Program Directors

SECTION 8 RESOURCES (CLICK TO NAVIGATE)

SECTION 9: SCOPE CREEP & CHANGE MANAGEMENT

I found a simple change request log template at The Persimmon Group's website; along with a master project log template that includes other useful logs, including for issues, risks, and assumptions (both links are in the references below). The change request log includes a 'triple constraint impact' column to identify impacts of the change on project scope, time, or cost.

The change order log will be kept with other project documents in an online dashboard or repository that all stakeholders will have access to (Harned, 2017, p. 172). A link to this repository, and information on change requests, will be included in regular project status reports. Each change request (once agreed on) will also trigger an update to the project plan, with notes on changes made (Harned, p. 173).

Disruptive technologies: This project is fairly simple and focused, and the technology used is an online workflow using a pattern already existing in the organization. As such, I do not anticipate any impact by disruptive technologies over the life of the project, but will make a point of researching and watching out for potential impact. One related factor to consider early in the project planning is ensuring the end product is mobile-friendly. (Project Management Institute, 2017, p. 3)

EXAMPLE CHANGE REQUEST LOG [PERSIMMON GROUP TEMPLATE]

Click image to see a larger view in Appendix D.

		Cha			THE PERSIMMON GROUP					
CR-ID	CR Name	Description	Status	Origination Date	Closed Date	Priority	Triple Constraint Impact (Scope, Time and/or Cost)	Follow up Action Needed	Responsible Party	Updates

EXAMPLE MASTER PROJECT LOG [PERSIMMON GROUP TEMPLATE]

Click image to see a larger view in Appendix E.

THE PERSIMMON GROUP											
	Getting Started with the Master Project Log										
	he purpose of this documentation is to provide users of this master log with contextual information, definitions, and / or supporting etails regarding the usage of this log. Each worksheet tab columns are defined and described below.										
	Change Request Log										
CR-ID	The number that uniquely identifies the item in the log for the worksheet. Typically a number, applied sequentially as the items are logged.										
Project	The name of the project the change request is primarily related to and will be modifying.										
	The short name of the change request, a simple label or sentence that the team may use in referencing the need.										
Description	Detailed description of the change request, including any supporting context, history, or other information that provides stakeholders with understanding of the change needed.										
Status	A single designation of change request status including: - Submitted: The change request has been submitted to be reviewed. - Approved: The change request has been approved by required parties. - In Progress: The change is in progress of being completed. - Pending Close: The change request has been completed and is being communicated. - Closed: The change request has been completed and all stakeholders have been notified.										
Origination Date	The date the change request was first identified or originated as a concern for the project.										
Closed Date	The date the change request was closed.										
,	ity The relative priority assigned to the change request; the options are: - Critical: The need generating the CR is impacting scope, schedule, or budget. - High: The need generating the CR has a high probability of immediate impact on scope, schedule, or budget. - Medium: The need generating the CR has a medium probability of immediate impact on scope, schedule, or budget. - Low: The need generating the CR has a low probability of immediate impact on scope, schedule, or budget.										
Triple Constraint Impact	Impact of the Change Request on either Scope, Time, and/or Cost										
Follow Up Action	Additional actions that need to be taken after completion of the change request.										
Needed Responsible	Individual responsible for completing follow up items.										
	Any updates during the life of the change request that need to be tracked.										
ID	Action Items / Closed-Action Items Worksheets The number that uniquely identifies the item in the log for the worksheet. Typically a number, applied										
∢ → Ge	tting Started Change Requests Action Items Assumptions Issues Ri	isks Key	Decisions								

SECTION 9 RESOURCES (CLICK TO NAVIGATE)

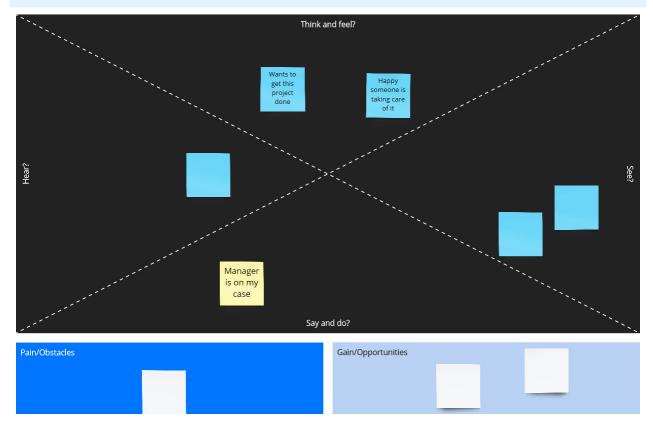
SECTION 10: MANAGING CHALLENGES & FACILITATION

Key for a facilitation plan will be understanding the stakeholders.

Tool: Create an empathy map for each stakeholder. I found several helpful resources, listed in the references; the simple list found at https://playbook.miottawa.org/empathy-map/ includes:

- What does the stakeholder THINK and FEEL?
- What does the stakeholder SEE?
- What does the stakeholder HEAR?
- What does the stakeholder SAY or DO?
- What are the OPPORTUNITIES this stakeholder is seeking?
- What OBSTACLES are getting in the stakeholder's way?

EMPATHY MAP [TEMPLATE ADAPTED FROM MIRO.COM]



Key in preparing for and facilitating objective conversations, especially in conflict scenarios:

Edward de Bono's Six Thinking Hats (Harned, 2017, p. 133). I found details in the Mindtools article *Six Thinking Hats:* Looking at a Decision in Different Ways. This article is also what directed me to the concept of empathy mapping described above.

MEETING FACILITATION PLAN

Meeting Facilitation Plan								
Logistics								
Meeting date/time								
Meeting format/location (Online? In- person? In-person with remote option?)								
Meeting Setup: If not online, standing? Furniture? Refreshments?								
Meeting Tools: White board? Flip chart/stickies/markers? Online file collaboration?								
Note-taker								
Content								
Desired outcome (agenda needed?)								
Stakeholders needed								
Review stakeholder empathy maps ahead of meeting								
Set expectations								
Prepare for too-quiet or too-loud participants								
Reminder of project goals								
In-meeting Tools (potential)								
In-person? Whiteboard, flip chart, stickies, markers • Brainstorming • Clustering • Pros & Cons								

Online? Whiteboard tool like: • Miro's workspace with sticky notes • OneNote	
Or simple file collaboration like in Microsoft Teams	
De Bono's Six Thinking Hats	

SECTION 10 RESOURCES (CLICK TO NAVIGATE)

SECTION 11: PROJECT CLOSE-OUT

FILE LOCATION, CLOSE-OUT TIPS, LESSONS LEARNED

Updated versions of files will have been backed up throughout the project, and will be saved at project close-out, in the school's central administrative drive. This is a secure repository used on a regular basis by the school's administrative staff and accessible also to ITS staff and administrators. Team members all work on school-owned laptops, so any files that are not properly provided to the PM by a team member who leaves before project's end can be retrieved by ITS staff.

The Digital Project Manager's article on best practices for project closure (Embry, 2021) helped me identify some great additional tips, including:

- factoring a project closure step into the project plan and budget;
- walking through all project logs, checklists, and financials, to make sure nothing has been left undone;
- making sure to document proof of the final project deliverables, working as designed;
- holding a 'lessons learned' meeting with the team.
 - The ProjectManager video *How to Capture Lessons Learned at the End of a Project* includes a link to their Lessons Learned template that I will incorporate into my toolbox of project logs. It is advised to track and address lessons learned as they arise throughout the project. (ProjectManager, 2013)

TESTING AND DEPLOYMENT (REVISITED)

Testing and evaluation of the prototype are included in the Work Breakdown Structure and addressed also in the Key Performance Indicators. Deployment will be implemented by ITS and communicated to users by ODS and the Student Success Director. The Embry article also talks about checking the live product post-launch to make sure it is functioning as designed.

END OF PROJECT FOCUS GROUP

The ProjectManager video includes tips on monitoring feedback on social media as well as surveys and focus groups. Surveys of student users are already built into the plan for this project. The Eliot & Associates article *Guidelines for Conducting a Focus Group* has a helpful checklist, though in-person focus groups in this smaller school environment will be more informal than suggested, and participants will know each other. I believe authentic discussion will still be possible, due to the honesty and openness encouraged by the organization. A discussion

amongst students and faculty within specific class cohorts will be the most likely way to go, as the student users' privacy must be considered, given the nature of disability services in this project.

LESSONS LEARNED TEMPLATE FROM PROJECTMANAGER.COM

Click image to see a larger view in Appendix F.

Lessons Learned Template

Today's Date: 1/2/2023 Project Name: ODS Online Form Project Manager: Annette Robinson

Examples provided by: PROJECTMANAGER.com

Notes:

WIN or ISSUE	Describe What Happened	What Was the Impact?	How Does This Change Future Project	Action Items
WIIN OF ISSUE	•••	what was the impact:	now boes this change ruture i roject	Action items
	We implemented a new time			
	tracking system with the team to			1. Purchase software licenses for all employees
	test whether or not productivity	We saved 200 hours of time and delivered	We will roll out time tracking to all	2. Send email explaining why time tracking is
WIN	would improve	the work 2 weeks early	teams in the company	necessary
	Our IT manager for the project was			
	out sick for 2 weeks and there was	The project was delayed 4 weeks and the	We need to have redundancy in the IT	
	no available replacement, so we	client was upset. A \$25,000 credit was	department to ensure there is always	Chat with CEO and HR about hiring additional IT
ISSUE	had to wait for her return	issued to the client	someone available	help
	The client was so happy with the		The new style of in-person client	
	final presentation that she offered	This contract is going to double our revenue	presentation should be used on more	Share the new client presentation format with
WIN	us a 2 year exclusive contract!	growth over the next 2 years	projects, when possible.	other teams
VVIIV	us a 2 year exclusive contract:	growth over the next 2 years	projects, when possible.	other teams
Annette's notes:				
Annette 3 notes.				
See video https://v	www.youtube.com/watch?v=DBUqW_ek	4hI for an illustration		
Impacts may be on	n: Cost; Time; Scope; Quality; Process; M	Morale (

SECTION 11 RESOURCES (CLICK TO NAVIGATE)

SECTION 12: SUMMARY

The ODS Online Form is a real project in my organization, with a desired completion date of Summer 2022. I have used it in this class as the structure for a hypothetical, full-fledged project. I plan to use what I have learned to push the project forward, starting in the new year, utilizing those tools and methods that are appropriate for working on a smaller scale.

I identified a traditional Waterfall methodology as being the best fit for the project and organization. While I still believe this to be true, and while I have gained insights into Agile methodology too, I feel I would have benefited as a student by making some adaptations to explore more of the Agile side. On a very positive note, the wealth of resources and encouragement received in the course and by working through the project building blocks has been invaluable for my project management toolbox.

Shelf life of the project is likely to be medium to long term, given the stable and fairly traditional nature of the organization. Also, the end result – the online form – exists and has been in use at the school's main campus though with a slightly different format and process. Adapting the process to the newer, local campus will leave it still mostly integrated into the main campus and ITS structure. Updates may be made as the new campus navigates possible changes to its ODS accommodations process; being a graduate campus, there is talk of moving to lighter proctoring, especially with most exams taking place online and some remote.

In terms of project planning materials, it is possible that the repository location (the organization's central administrative drive) may be transitioned to OneDrive or a similar cloud-based system. This would in theory be a seamless transition, but files and assets would need to be verified in the new repository. Some of the tools and platforms used may change or disappear. It may be wise to build a trigger into the administrative staff's processes to have them, or other responsible individuals, revisit this and other past projects at set times.

RESOURCES USED

Course textbooks were referred to throughout the project. Specific information used is cited in the appropriate section(s).

Harned, B. (2017). *Project Management for Humans: Helping People Get Things Done*. Rosenfeld Media, LLC.

Project Management Institute. (2017). Agile Practice Guide.

SECTION 1

SMART Goals. Corporate Finance Institute. (2021, July 23). Retrieved December 6, 2021, from https://corporatefinanceinstitute.com/resources/knowledge/other/smart-goal/.

The visual collaboration platform for every team: Miro. https://miro.com/. (n.d.). Retrieved December 6, 2021, from https://miro.com/.

WiseMapping. (n.d.). *Wisemapping*. WiseMapping. Retrieved December 6, 2021, from https://www.wisemapping.com/.

SECTION 2

10 things to know about Teladoc. Becker's Hospital Review. (n.d.). Retrieved December 7, 2021, from https://www.beckershospitalreview.com/telehealth/10-things-to-know-about-teladoc.html.

ABCYA! Educational computer games and apps for kids. ABCya! Educational Computer Games and Apps for Kids. (n.d.). Retrieved December 7, 2021, from http://www.abcya.com/.

de Esteban, L. (n.d.). *Teladoc Health: A clear winner during (and after) COVID-19*. Digital Innovation and Transformation. Retrieved December 7, 2021, from https://digital.hbs.edu/platform-digit/submission/teladoc-health-a-clear-winner-during-and-after-covid-19/.

- Flanagan, B. (2020, November 24). How do you do a virtual Thanksgiving with your family? AL.com. Retrieved December 7, 2021, from https://www.al.com/life/2020/11/how-do-you-even-do-a-virtual-thanksgiving-with-your-family.html.
- Men's attire: A gentleman's guide for how to look good on zoom. Attorney at Work. (2020, September 23). Retrieved December 7, 2021, from https://www.attorneyatwork.com/how-to-look-good-on-zoom/.
- Murphy, R. (2020, March 27). How to video chat with your friends and family using Amazon alexa or Google assistant. Reviewed. Retrieved December 7, 2021, from https://www.reviewed.com/smarthome/features/how-to-video-chat-with-your-friends-and-family-using-amazon-alexa-or-google-assistant.
- Pifer, R. (2020, July 29). *Covid-19 spurs tripling in Teladoc visits to 2.8m, full-year outlook hiked again*. Healthcare Dive. Retrieved December 7, 2021, from https://www.healthcaredive.com/news/covid-19-spurs-tripling-in-teladoc-visits-to-28m-full-year-outlook-hiked/582546/.
- Robeznieks, A. (2020, June 30). How to maintain momentum on telehealth after COVID-19 crisis ends. American Medical Association. Retrieved December 7, 2021, from https://www.ama-assn.org/practice-management/digital/how-maintain-momentum-telehealth-after-covid-19-crisis-ends?gclid=CjoKCQjw7MGJBhD-ARIsAMZoeevE9A8qCem1Zo6Fer7UQooqATzqBFTJSvpuY5ohAFxaNExZnaDiYRqaAu1HEALw_wcB.
- Robeznieks, A. (2020, August 7). Why so many patients still can't connect to doctors via telehealth. American Medical Association. Retrieved December 7, 2021, from https://www.ama-assn.org/practice-management/digital/why-so-many-patients-still-can-t-connect-doctors-telehealth.
- SMART Goals. Corporate Finance Institute. (2021, July 23). Retrieved December 6, 2021, from https://corporatefinanceinstitute.com/resources/knowledge/other/smart-goal/.
- The visual collaboration platform for every team: Miro. https://miro.com/. (n.d.). Retrieved December 6, 2021, from https://miro.com/.
- Weigel, G., Ramaswamy, A., Sobel, L., Salganicoff, A., Cubanski, J., & Freed, M. (2021, March 17). *Opportunities and barriers for telemedicine in the U.S. during the COVID-19 emergency and beyond*. KFF. Retrieved December 7, 2021, from https://www.kff.org/womens-health-policy/issue-brief/opportunities-and-barriers-for-telemedicine-in-the-u-s-during-the-covid-19-emergency-and-beyond/.

SECTION 3

- Alexander, M. (2021, July 30). *4 Steps to effective project requirements gathering*. PMWorld 360. Retrieved December 7, 2021, from https://www.pmworld360.com/blog/2018/07/03/4-steps-to-effective-project-requirements-gathering/.
- Landau, P. (2021, March 19). *Requirements gathering: A quick guide*. ProjectManager.com. Retrieved December 7, 2021, from https://www.projectmanager.com/blog/requirements-gathering-quide.
- WiseMapping. (n.d.). *Wisemapping*. WiseMapping. Retrieved December 6, 2021, from https://www.wisemapping.com/.

SECTION 4

SECTION 5

Stanford University. (n.d.). *Example RACI Diagram*. Stanford University IT. Retrieved December 7, 2021, from https://uit.stanford.edu/sites/default/files/2017/08/30/Example%20RACI%20Diagram.xls.

SECTION 6

- Forbes Magazine. (2020, June 25). 14 Important KPIs to Help You Track Your Digital Transformation. Forbes. Retrieved December 7, 2021, from https://www.forbes.com/sites/forbestechcouncil/2020/06/25/14-important-kpis-to-help-you-track-your-digital-transformation/#326dgab3g342.
- *Project Planner Template*. Vertex42.com. (2021, August 24). Retrieved December 7, 2021, from https://www.vertex42.com/ExcelTemplates/project-planner-template.html.
- Pytlik, J. (2019, December 16). *Scope of work (SOW) Free Template (Word) [Download]*. TrackTime24. Retrieved December 7, 2021, from https://tracktime24.com/Blog/free-sow-scope-of-work-template.

SECTION 7

Mochal, T. (2008, August 5). *Use this process to estimate a project's effort hours*. TechRepublic. Retrieved December 7, 2021, from <a href="https://www.techrepublic.com/blog/tech-decision-maker/use-this-process-to-estimate-a-projects-effort-hours/#:~:text=Add%20project%20management%20time.&text=In%20general%2C%20add%2015%25%20of,time%20would%20be%20150%20hours.

The visual collaboration platform for every team: Miro. https://miro.com/. (n.d.). Retrieved December 6, 2021, from https://miro.com/.

SECTION 8

Project Schedule Template. Vertex42.com. (2021, August 18). Retrieved December 7, 2021, from https://www.vertex42.com/ExcelTemplates/project-schedule-template.html.

SECTION 9

Harned, B. (2017). Project Management for Humans: Helping People Get Things Done. Rosenfeld Media, LLC.

Master Project Log Template. (2018). The Persimmon Group. https://thepersimmongroup.com/master-project-log-template/

Project Change Request Log Template. (2018). The Persimmon Group. https://thepersimmongroup.com/project-change-request-log-template/

SECTION 10

- Empathy Map. The Creativity Playbook. (2019, September 4). Retrieved December 7, 2021, from https://playbook.miottawa.org/empathy-map/.
- Gallagher, S. (2017, December 5). *Throw the Agenda Out: the #1 Thing You Need for Every Meeting.* The Persimmon Group. https://thepersimmongroup.com/throw-agenda-1-thing-need-every-meeting/
- Harned, B. (2017). Project Management for Humans: Helping People Get Things Done. Rosenfeld Media, LLC.
- Morante, R. (2020, August 21). Focus on the People, Not the Process by Working with Empathy Mapping. SOPHiLabs. https://sophilabs.com/blog/empathy-mapping
- Munro, L. (2020, January 12). 10 Tips to Develop Better Empathy Maps. Adobe. https://xd.adobe.com/ideas/process/user-research/10-tips-develop-better-empathy-maps/

Project Management Institute. (2017). Agile Practice Guide.

Six Thinking Hats: Looking at a Decision in Different Ways. (n.d.). MindTools. Retrieved November 19, 2021, from https://www.mindtools.com/pages/article/newTED_07.htm

SECTION 11

- Eliot & Associates. (2016, May). *Guidelines for Conducting a Focus Group*. Olemiss.edu. Retrieved December 4, 2021, from https://irep.olemiss.edu/wp-content/uploads/sites/98/2016/05/Trinity_Duke_How_to_Conduct_a_Focus_Group.pdf.
- Embry, P. (2021, January 15). *The most complete project closure process you'll ever need*. The Digital Project Manager. Retrieved December 4, 2021, from https://thedigitalprojectmanager.com/project-closure-best-practices/.

ProjectManager. (2013, September 30). *How to Capture Lessons Learned at the End of a Project*. Retrieved December 4, 2021, from https://www.youtube.com/watch?v=DBUgW_ek4h1.

SECTION 12

N/A

APPENDIX A: RESOURCES

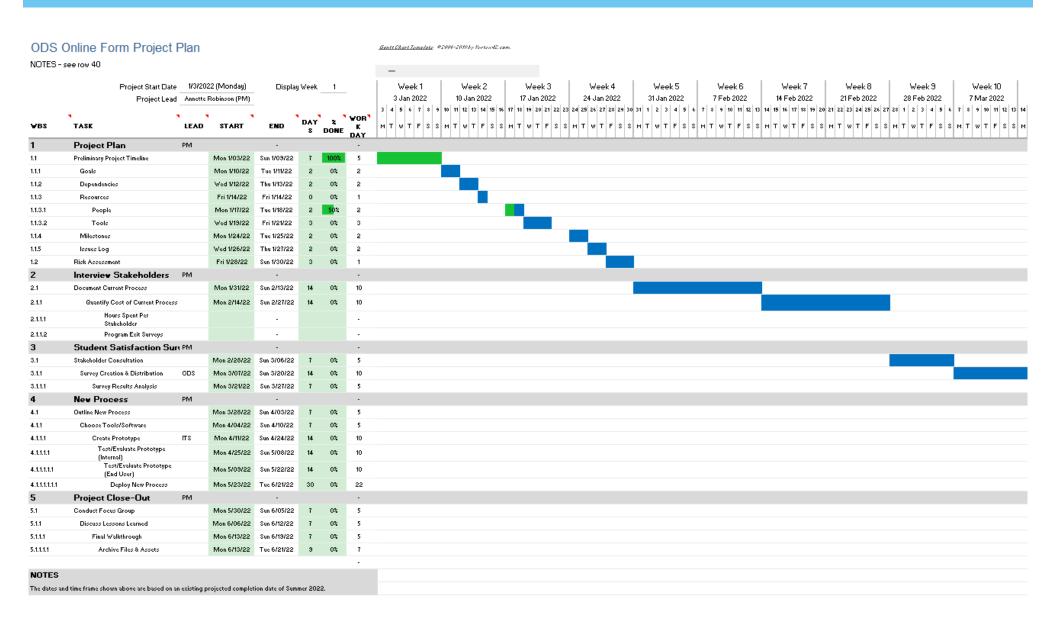
Resources - Human

Department	Job Title	Role	Level/Skill
Office of Disability Services (ODS)	Office of Disability Services Director	Ultimately accountable for this project	As ODS director, dictates the need for this form and approves it/final sign-off. The go-to person for expertise on student disability needs
	Administrative Assistant, ODS	Testing and giving input to how this form works for students	Has experience and insight into how the existing online form works for students and staff at the main campus
Student Success	Student Success Director	Responsible for implementing solutions at the local campus	Many years of experience at the school; an invaluable resource for connecting people, especially between campuses
Information Technology Services (ITS)	Instructional Technology Support Supervi	Will be accountable for creation and testing of the new form and workflow	Instructional technology expertise. Can't do this without them.
	₩ebmaster	Will be responsible for creating the new form	HTML, CSS, Javascript. This will be a web-based form.
	Systems Analyst	Will be hands-on testing the new form and workflow	Works under direction of the instructional technology support supervisor. Could be either of two individuals.
Academic Affairs	Program Directors	Local campus program directors will test and sign off on the new form.	Have experience in how things work in their program on campus. While they will not sign off on the new form, getting their buy-in will ensure the testing and implementation run smoothly.

Resources - Tools - Existing

Mesouries Issue Existing	9	
Resource	Purpose	Specifics (If Applicable)
Zoom	Communication, Interviews	
Microsoft Teams	Communication, Interviews	
Microsoft Office Suite	Communication, Planning/documents	Outlook, Word, Excel, PowerPoint
Microsoft Bookings	Ties in to the new form	
OneDrive	Data/Cloud Storage	
Ellucian	Website/Database Software	
TeamDynamix	ITS Project Management Tool	

APPENDIX B: PROJECT PLAN



APPENDIX C: PROJECT SCHEDULE

Star	t We	ek		J	an 3	, 202	22																				
Week	1	2	3	3	4	5	6	7	8	9	10	11	12	13	3 14	15	16	17	18	19	20	21	22	23	24	25	
Starting	Jan	Jar	n Ja	ın .	Jan	Jan	Feb	Feb	Feb	Feb	Ma	r Ma	r Mai	Ma	ır Apı	Ap	г Арі	Apı	May	May	May	May	May	Jun	Jun	Jun	Notes
Starting	3	10	_	_	24	31	7	14	21	28	7	14	21	28	3 4	11	18	25	2	9	16	23	30	6	13	20	
	Preli	mina	ry Pr	ojec	et Tim	eline																					PM, ODS, SSD
	_	Goa	als	_																							Assume 40-hour week
		Dep	pend	enc	ies																						Weekend work possible: PM only
D 1 4 DI	_	Res	our																								MS Office suite, OneDrive
Project Plan	_			opl	e									-		-		_				_					
	_		То	ols																							
						ones																					
	\vdash		-			sLog								-		-		-		-		-					
						Assess	:ment :ment (urren	t Proc	066																	PM
Interview	\vdash			H		5000	mence	_	ntify Co	_		nt Dr-														NO	Assume 40-hour week
Stakeholders									nary ca 's Sper																	PROJECT COMPLETION	Weekend work possible
				7					ram Ex			eriolae	-1													륗	Zoom, Teams, Office
				Т				1 109	nam Er			der Co	nsulta	tion												00	PM, ODS, SSD
Student Satisfaction				Т											stribut	ion										ECT	Assume 40-hour week
Survey									Survey Creation & Distribution						2	Weekend work possible: PM only											
													Surv	ey R	esults	Anal	lysis									#	Office, OneDrive, Qualtrics
														Out	tline N	ew P	roces	5									PM, ODS, SSD, ITS
															Cho	ose	Toolsi	Softw	vare								Assume 40-hour week
New Process																Cre	ate P	ototy	ре								Weekend work possible: PM & ITS
11011 1 100033	_																	Tes	t/Evalu								Office, Bookings, OneDrive,
	<u> </u>			4																Test/f	Evalua	te Prot	otype (l	End Us	ser)		Ellucian, TeamDynamix
																						Deplo	y New				
				4																			Focus				PM, ODS, SSD, ITS, PDs
Project Close-Out				+																				Lesso	ns Lea Final		Assume 40-hour week Weekend work possible: PM & ITS
				+																					Archi		Office, OneDrive, TeamDynamix
				Ť																					. 110711		PM = Project Manager
				+																							ODS = Office of Disability Services
				+																							SSD = Student Success Director
																											ITS = Information Technology Services
				1																							PDs = Program Directors

Change Requests for <Project>

				quooto		•				REAL SOLUTIONS LASTING RESULTS."
CR-ID	CR Name	Description	Status	Origination Date	Closed Date	Priority	Triple Constraint Impact (Scope, Time and/or Cost)	Follow up Action Needed	Responsible Party	Updates

THE PERSIMMON GROUP				
	Getting Started with the Master Project Log			
	ocumentation is to provide users of this master log with contextual information, definitions, and / or supporting usage of this log. Each worksheet tab columns are defined and described below.			
	Change Request Log			
	The number that uniquely identifies the item in the log for the worksheet. Typically a number, applied sequentially as the items are logged.			
	The name of the project the change request is primarily related to and will be modifying.			
CR Name	The short name of the change request, a simple label or sentence that the team may use in referencing the need.			
Description	Detailed description of the change request, including any supporting context, history, or other information that provides stakeholders with understanding of the change needed.			
Status	A single designation of change request status including: - Submitted: The change request has been submitted to be reviewed. - Approved: The change request has been approved by required parties. - In Progress: The change is in progress of being completed. - Pending Close: The change request has been completed and is being communicated. - Closed: The change request has been completed and all stakeholders have been notified.			
Origination Date	The date the change request was first identified or originated as a concern for the project.			
Closed Date	The date the change request was closed.			
	The relative priority assigned to the change request; the options are: - Critical: The need generating the CR is impacting scope, schedule, or budget. - High: The need generating the CR has a high probability of immediate impact on scope, schedule, or budget. - Medium: The need generating the CR has a medium probability of immediate impact on scope, schedule, or budget. - Low: The need generating the CR has a low probability of immediate impact on scope, schedule, or budget.			
Triple Constraint Impact	Impact of the Change Request on either Scope, Time, and/or Cost			
Follow Up Action	Additional actions that need to be taken after completion of the change request.			
Needed Responsible	Individual responsible for completing follow up items.			
	Any updates during the life of the change request that need to be tracked.			
	Action Items / Closed-Action Items Worksheets			
ID	The number that uniquely identifies the item in the log for the worksheet. Typically a number, applied			
← → Ge	tting Started Change Requests Action Items Assumptions Issues Ri	isks Key	/ Decisions	

APPENDIX F: LESSONS LEARNED LOG

Lessons Learned Template

Today's Date: 1/2/2023

Project Name: ODS Online Form

Project Manager: Annette Robinson

Notes:

Examples provided by: PROJECTMANAGER.com

Note	5.			
WIN or ISSUE	Describe What Happened	What Was the Impact?	How Does This Change Future Project	Action Items
	We implemented a new time			
	tracking system with the team to			1. Purchase software licenses for all employees
	test whether or not productivity	We saved 200 hours of time and delivered	We will roll out time tracking to all	2. Send email explaining why time tracking is
WIN	would improve	the work 2 weeks early	teams in the company	necessary
	Our IT manager for the project was			
	out sick for 2 weeks and there was	The project was delayed 4 weeks and the	We need to have redundancy in the IT	
	no available replacement, so we	client was upset. A \$25,000 credit was	department to ensure there is always	Chat with CEO and HR about hiring additional IT
ISSUE	had to wait for her return	issued to the client	someone available	help
	The client was so happy with the		The new style of in-person client	
	final presentation that she offered	This contract is going to double our revenue	presentation should be used on more	Share the new client presentation format with
WIN	us a 2 year exclusive contract!	growth over the next 2 years	projects, when possible.	other teams
Annette's notes:				
See video https://v	vww.youtube.com/watch?v=DBUqW_ek	4hl for an illustration		
Impacts may be on	: Cost; Time; Scope; Quality; Process; N	Morale		
impacts may be on	: Cost; Time; Scope; Quality; Process; N	потате		

DIGITAL TRANSFORMATION IN A TIME OF CHANGE

Tools for Transforming a Text-Heavy Document into an Informational Video

Prezi Video



- ⇒ <u>Prezi Inc.</u> Established 2009 *GOOD PRICE*
- ⇒ <u>Prezi Present</u>—dynamic zooming presentation software
- ⇒ <u>Prezi Design</u>—charts, infographics, maps, and more (2017)
- ⇒ <u>Prezi Video</u>—presenter video with presentation overlay (2019)

Communication

Import presentation, create from scratch; presenter only, presenter plus presentation overlay, audio narration only; integrates with Zoom, Teams, Webex, GoToMeeting, and more.

Text

Dynamic zooming enables drill-down into small chunks of text and visuals.

Delivery/Presentation

Present in-person or at online meeting; live stream via Prezi, Facebook, YouTube; upload to video platform.

Annette Robinson. EME 6235. Fall 2021

Camtasia Video



- ⇒ <u>TechSmith Corporation.</u> Established 1987
- ⇒ <u>Camtasia</u>—created in 2002 **EXPENSIVE**
- ⇒ Screen capture and video editing/ production tool
- ⇒ Paired with <u>Snagit</u> for screenshot capture

Communication

Professional quality video editing. Can use <u>Audacity</u> for additional audio processing. Great for capturing a screen walkthrough introducing new software, or showing how to use an online form.

Text

Transform large amounts of text into small chunks and visuals, maybe in a PowerPoint and use Camtasia to present it.

Delivery/Presentation

Camtasia has music, animation, and closed captions. Interactive features like quizzes require a platform that works with TechSmith Smart Player.

Screencast-O-Matic



- ⇒ <u>Screencast-O-Matic.</u> Established 2006
- \Rightarrow Integrates with multiple LMS platforms
- ⇒ Popular with educators GREAT PRICE
- ⇒ Large library of media assets ⇒ Lots of <u>resource tutorials</u>

Communication

Easy video creation. Many assets to engage the viewer, including royalty-free music.

Text

Transform large amounts of text other formats like a PowerPoint or visuals, to make an effective video.

Delivery/Presentation

Screencast-O-Matic has great integration for uploading videos for viewing on multiple platforms.

Factors to Consider

-Cognitive Load-

Break large amounts of information into smaller chunks.



- ⇒ Auditory
- ⇒ Visual

-Viewer Engagement-



Tell the story.
Include interactive features.

-Accessibility-

Provide ease of access via video call or video platform.



DIGITAL TRANSFORMATION IN A TIME OF CHANGE

References

Prezi Video

Prezi Design. (n.d.). Retrieved October 22, 2021, from https://prezi.com/design/? click source=logged element&page location =head-

er product dropdown&element text=prezi design

Prezi Present. (n.d.). Retrieved October 22, 2021, from https://prezi.com/product/?click source=logged element&page location=head-

er product dropdown&element text=prezi present

Prezi Video. (n.d.). Retrieved October 22, 2021, from https://prezi.com/video/? click_source=logged_element&page_location =head-

er_product_dropdown&element_text=prezi_ video

Williams, R. A. (2017). Death by Prezi. https://

youtu.be/SVUxgswaGk8

Camtasia Video

Audacity. (n.d.). Retrieved October 22, 2021, from https://www.audacityteam.org/

Camtasia Video. (n.d.). Retrieved October 22, 2021, from https://www.techsmith.com/video-editor.html

Screencast-O-Matic

Screencast-O-Matic. (n.d.). Retrieved October 22, 2021, from https://screencast-omatic.com/

Factors in Choosing

Eckert, M. (n.d.). Light Bulb. Retrieved October 22, 2021, from http:// www.mattheweckert.com/wp-content/ uploads/2014/03/Light-Bulb.png

Editor. (2020). Zoom Accessibility Features. Enabled.In. https://enabled.in/wp/zoom-accessibility-inclusive-meetings-features-and-tutorials/

Matheson, I., & Hutchinson, N. (2014). Working Memory and Cognitive Load. LD@School. https://www.ldatschool.ca/working-memoryand-cognitive-load/

Pappas, C. (2014). Cognitive Load Theory and Instructional Design. https://elearningindustry.com/cognitive-load-theory-and-instructional-design

Annette Robinson. EME 6235. Fall 2021